



BUSINESS AFFILIATE PROGRAM

Become a MSBA Business Affiliate Program (BAP) sponsor to show your support for public education and to get connected with the key education decision makers in Mississippi!

As a Business Affiliate Program (BAP) sponsor, you can meet your market:

- SCHOOL BOARD MEMBERS
- SUPERINTENDENTS
- EXECUTIVE ASSISTANTS
- FACILITIES MANAGERS
- BUSINESS OFFICIALS

These decision makers spend billions annually to equip and maintain thousands of school buildings, incorporate curricula and extracurricular components, coordinate logistics and transportation, and provide various educational opportunities for public school students in our state.

BAP sponsorships are tailored to individual businesses.

This **exclusive** sponsorship is an opportunity to have a **prominent** presence in front of school leaders throughout the year.

BENEFITS	DIAMOND \$20,000	PLATINUM \$10,000	GOLD \$5,500
Listing and link to your company's homepage on MSBA's website	✓	✓	✓
Listing in MSBA's quarterly UPDATE Magazine	✓	✓	✓
MSBA's appreciation expressed at a Conference General Session	✓	✓	✓
Complimentary subscription to MSBA's quarterly UPDATE Magazine	✓	✓	✓
Updated list of superintendents, school board presidents, and board members	✓	✓	✓
Perpetual office plaque commemorating your ongoing support for public education, to be updated annually presented at Celebration Luncheon during the MSBA Annual Conference	✓	✓	✓
Email updates to keep you informed about MSBA and school board issues	✓	✓	✓
Electronic listing of conference participants	✓	✓	✓
Tickets to the Celebration Luncheon at the MSBA Annual Conference	4	4	2
Opportunity to sponsor / co-sponsor MSBA's non-conference special events	✓	✓	✓
Discount on advertising in Convention program	FREE	15%	10%
Discount on advertising in MSBA's quarterly UPDATE Magazine	FREE	15%	10%
Discount on booth rental at the MSBA Annual Conference and other events offering vendor exhibits	FREE	20%	15%
Listing of company's logo in the MSBA Board Brief, with a link to the company's website	✓	✓	✓
Tickets to the "Board Presidents' Breakfast" at the MSBA Annual Conference	4	2	1
Tickets to the "School Board Member Recognition Week" reception during the MSBA Annual Conference	4	2	1
Complimentary registration for MSBA Annual Conference	4	2	
Priority selection status for exhibit hall booth	✓	✓	
Access to the MSBA Executive Committee and Executive Director for dinners and social time	✓	✓	
Brief remarks to educational leaders during a MSBA General Session	✓	✓	
Marketing material in participants' registration packets	✓	✓	
Ability to send one free mailing to full Association membership through MSBA office (Note: MSBA maintains editorial control)	✓	✓	
Access to MSBA conferences at member rates	✓	✓	
Logo displayed on MSBA's homepage	✓		
MSBA Legislative Reports	✓		
Full page color ad in all conference programs	✓		
Opportunity to present an educational clinic session with a district partner at MSBA's Annual Conference	✓		
Authorization to promote your company as "BAP of the Mississippi School Boards Association" on your business collateral material, stationery, and website	✓		

To find out more about becoming a BAP sponsor, contact:

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